

LINX GROUP



Founded in 1985, the Linx Group develops products, services and solutions to optimize businesses and increase its customers' competitiveness. It currently counts on more than 2,500 customers in Brazil, Latin America, and Europe, with more than 400 collaborators in its head office, besides the relationship units and partnerships scattered throughout Brazil and abroad. Specialized in technological solutions for retail and wholesale companies, in segments such as clothing and footwear, among others, the Linx Group is formed by the Linx Systems, Linx Logistics, Linx Telecom, and Linx Fast Fashion divisions.

Linx Systems is market leader in Informatized corporate solutions for retail and wholesale company management highlighting the clothing, footwear, and gifts sectors. The Quadrant operation has recently been incorporated by the Group, being the largest software house targeting commerce, retail, and wholesale in Latin America.

Linx Logistics specializes in internal logistics developing integrated solutions to optimize movement, storage, and separation processes for orders of raw material, semi-finished goods, and merchandises in general, through equipment consulting, rental, trading, and implementation. It is an exclusive distributor, in Brazil, of the Mastoles-Industrial-Spanish-branded products and of Dutch brands Distrisort and Ambaflex.

Linx Telecom is the only outsourcing-solution-focused company for connectivity and telecommunications for retail. Through its dedicated network, it interconnects head office and branches promoting data traffic, dedicated TEF and VoIP, among other services. It interconnects the 43 largest shopping centers in the country, besides having redundant structure in the best data centers.

Linx Fashion is active as a logistics operator focusing on the textile and clothing fields taking on all such logistics processes as product receiving, handling, and storage, order separation and shipping for own stores, franchising, and multibrands – in addition to freight management. It also provides information helping customers at purchasing strategic decision-making (Open-to-Buy), Assortment Planning, Merchandise Allocation with the help of the most modern retail-planning tools.

Linx Group

Phone no. 55 11 2103 2400
contato@linx.com.br
www.linx.com.br



LINX GROUP



Our Vision:

Provide the best management practices and tools to our customers through products and services which allow sustainable growth and ROI to shareholders.

Our Mission:

Offer the companies complete solutions, integrating high-quality products and systems globally serving our customers, always fitting into each segment's and company's needs.

Culture and Values

Commitment to conducting its work within the following principles:

- Ethics and secrecy in all of its actions;
- Search for excellence in all company-developed activities;
- Develop new products and invest in new technologies;
- Always exceed our customers' expectations as for product, service, training, and technical assistance;
- Personal and professional acknowledgement of its collaborators;
- Promote constant recycling and training for its collaborators, keeping them motivated and improving working methods;
- Always being a socially responsible company before the community;
- Market search for the best suppliers, developing its own technology to meet the market needs.

Phone no. 55 11 2103 2400
contato@linx.com.br
www.linx.com.br

