

# STRATEGIC ALLIANCES



The Linx Group makes an area available – to its customers – mainly focusing on strengthening and developing strategic partnerships with great technology providers, thus offering a complete and integrated solution of commercial automation products and services, including equipment and applications to customers.

This area seeks to identify and certify companies so that our customers may always have the best commercial-automation-related product and service purchasing options, with special price and payment conditions, as well as help at support.

Seeking alignment with the main trends, this area researches on the market and the main technologic novelties in the retailer segment, besides visiting companies in order to ensure product and service quality.

Products and services are divided into four activity groups:

- **Commercial Automation**

- Printers
- ECF – MFD;
- Tags;
- Checks;
- Faithfulness Cards.

- **Displays**

- Bar Codes;
- CMC-7;
- Data Collectors
- LCD and Touch-Screen Monitors

sistemas

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## **Computers**

- Servers
- Desktops
- Workstations
- Thin-Clients and microprocessors
- Integrated-Monitor CPU's

## **Supplies**

- Tags;
- Spools;
- Ribbons.

## **Services**

- Physical Inventory;
- Customer data base qualification, standardization, and enrichment.

## **Software**

- McAfee Security Center managing single console
- Antivirus and Anti-spyware for desktop and file servers;
- Desktop Firewall;
- Protection for Navigator