

# LINXPOS

Present in thousands of stores throughout Brazil and abroad, the Linx System retail and wholesale stores can be found in the main chains of such sectors. More than products to meet the outlet operation needs, the LinxPOS and LinxPOS Manager – Linx Systems Store system applications – offer the companies the best store management practices in the market.

The Store Manager will have in his hands powerful resources comprising purchasing planning, distribution operations, stock reposition, and control over the outlet and stock on transit, transfer, salesclerk commissions, turnaround inventory, customer and franchise chain relationship, as well as the most modern Business Intelligence concepts for the sector.

At the outlets, the LinxPOS is responsible for the whole terminal cash sales and management operation. The LinxPOS Manager, by its turn, has all the modules for store maintenance and management, with tools for stock control (in, out, reservations, and inventory), full management of cash and customer relationship, terminal configuration, and all administrative tasks.

The system has own integration with a great number of fiscal printer, check printer, and data collector brands, as well as bar-code readers, palm-tops and other peripherals, being easily adapted to market novelties. The LinxPOS is approved to work with all credit and debt card administrators, and for check consultation through TEF (Electronic Fund Transfer) dedicated or dialed.

Data storage can be done according to each company's structure, (on-line, off-line, or ASP). The system allows work with data base for each store, or even a centralized data base, at the company's head-office or in a data-center. When using the data base model for each store, data synchrony is performed through the Linx Datasync application, allowing their fully automated transfer.

Another feature in the system is the special activity audit "log" keeping, in the data base, all information on discounts, cancellations, and other password-controlled activities, presenting reason, date, and time. Merchandise transfer between branches can be carried out through transit control. Therefore, it is possible to know all process phases and also facilitate data input and divergence checking.

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The product was incorporated the 4.5.4-retail-calendar concept, allowing sales visualization weekly, making sure that comparisons with the past are always reality-faithful (considering weekends, holidays, etc), avoiding sales analysis errors.

Retail planning counts on an advanced purchasing programming tool – controlling funds and budgets, grouped together per product features – according to the sales performance in the past, present, and future-estimated.

The system also has product distribution routines according to store characteristics and kind of product. It also counts on an advanced, automatic merchandise reposition system for those having – or wishing to have in the future stock – regulators at the Distribution Center or head office.

It is important to point out that – having been developed in accordance with legal norms – the Linx system has approval in all Brazilian states demanding outlet system register.

In short, it is a flexible and dynamic tool, for complete store management, providing accuracy and speed at controls, consequently favoring sales planning. More than controlling your stores, the LinxPOS will provide you with tools to better manage your business.